

View Quest Launch a Designer Website befitting their Designer Products



10th November 2014 – View Quest today announces the launch of their new designer inspired website, the site reflects the brands ethos of Sound & Style with vivid product and lifestyle imagery. The innovative British DAB receiver manufacturer enjoys a growing reputation in the UK, Europe and increasingly worldwide, with this redesigned website an important step to continuing the rise of VQ.

To celebrate the launch of the site, any purchase from www.viewquest.co.uk will receive a complimentary £30 gift card for leading British fashion retailer – New Look. This offer is valid across the full product portfolio of DAB+ Radios & Bluetooth Speakers from £59 to £149, meaning every consumer can enjoy a designer radio as well as adding to their designer wardrobe.

The launch of the new VQ website coincides with the consumer launch of two new DAB receivers, Christie and Retro Mini.

Retro Mini is a compact and affordable DAB+ radio and Bluetooth speaker, which takes its inspiration from View Quest's, What HiFi 5 Star award winning, Retro Radio. It features DAB, DAB+ and FM radio reception with 30 presets for a user's favourite stations. For those that prefer to dip into their own music collection, it comes with wireless Bluetooth connectivity for any smart device.

Christie is a beautifully designed DAB+ radio and NFC/Bluetooth speaker, uniquely featuring a real enamel fascia panel with 360 degree premium leatherette wrap. Christie also boasts a real first with a rotating 2.4" LCD display that enables the radio to sit either in landscape or portrait orientation.

Both Retro Mini and Christie are available in a choice of 11 colours, including; Black, Brown, Cream, Emerald, Mustard, Orchid, Pink, Purple, Red and Teal.

Retro Mini



Christie



Pricing & Availability

Retro Mini – priced at £59.99 is available from www.viewquest.co.uk as well as a range of retailers both in-store and online in the UK and across Europe.

Christie – priced at £99.99 is available from www.viewquest.co.uk as well as a range of retailers both in-store and online in the UK and across Europe.

About View Quest

View Quest is a brand owned by New Dawn Innovations and is a unique, British-based company that creates a fusion of sound and style with innovative audio products boasting the latest technology. Using creative vision inspired by fashion and design, View Quest's audio systems use colour and styles to differentiate from traditional brands.



New Dawn Innovations' acoustic development programme ensures that the latest technology and amazing sound quality is abundant in all its products. All products are designed in the UK.

For further information:

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