

A photograph of two men sitting at a wooden table in a bright room with large windows. The man on the left, wearing a blue t-shirt, is smiling and looking at the man on the right. The man on the right, wearing a green and blue plaid shirt, is smiling and holding a small copper-colored pot, pouring something into a bowl. On the table, there is a light blue portable radio with a gold antenna, a bowl of green salad, a bowl of strawberries, and some bread. The background shows a view of greenery outside the window.

world **dab**

APAC Country updates:
July 2024
Dr. Les Sabel

Overview

Activities in the APAC region focus on 4 main countries:

- Thailand
- Indonesia
- Malaysia
- Australia

Thailand

- Championed by the regulator NBTC
- **Bangkok DAB+ trial**
 - Commenced in April 2019, upgraded in August 2022 to 18 kW ERP
 - 12 Bangkok radio stations
 - Currently planning expansion with 4 additional Tx sites around Bangkok
 - Likely to enable commercial launch in 2025/6 timeframe
- **Regional DAB+ trial**
 - Covers 4 Thai regional areas
 - Contains the 12 Bangkok services, 6 Regional and 1 data service
 - Commenced 2022, completed May 2024
- National high-level plan delivered in December 2023 by Thammasat University
- A draft Thai receiver specification has been developed - March 2024
- Exploration of an additional private broadcaster ensemble in Khon Kaen 2024 - ongoing



Indonesia

- The Ministry of Information and Communications has approved the regulations on terrestrial digital sound broadcasting which adopt both DAB+ and DRM
- Commercial and community licences will continue to be based on service area, only RRI is granted the ability to provide services nation-wide
- WorldDAB undertook webinars for RRI in March and May 2024
- RRI is suggesting further webinars to raise the profile of DAB+ with broadcasters, government, listeners and the general radio ecosystem.
- The Ministry of Communication and Informatics (Kominfo) are also proposing a DSB workshop for 2H24
- Kominfo aims for a multi-mode receiver profile and is drafting Indonesian Minimum Requirements

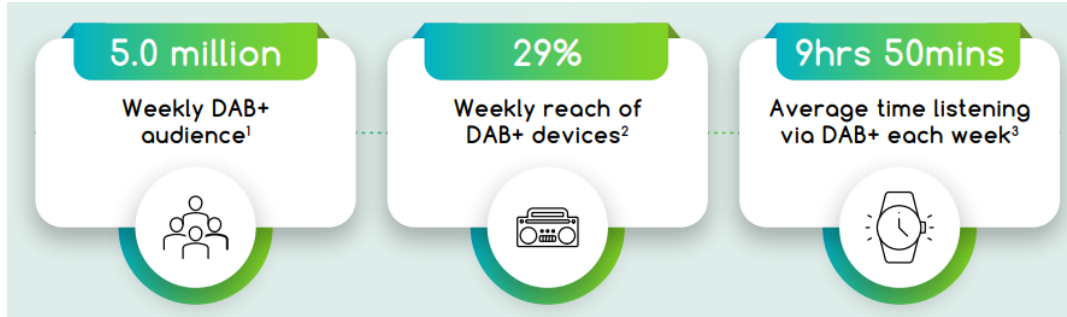


Malaysia

- MediaLab Alliance is currently leading a bid with the MCMC for a new DAB+ pilot project
- MediaLab Alliance team is currently preparing a study on the global status of DAB+ and its benefits, due for submission to MCMC in October 2024
- DAB+ has support from RTM, private broadcasters and private Network Operators
- MCMC considering standardisation through the Malaysia Technical Standards Forum Bhd (MTSFB)



Australia



- DAB+ in 10 markets (5 major metros and 5 regionals)
 - Gold Coast (sixth largest city, pop. 540,000) launched commercial services in March 2022, National ABC & SBS launched in May 2024
- DAB+ trials in Launceston, Tasmania
- 2024 marketing campaign is focused on social media advertising



Thank You

www.worlddab.org

les.sabel@scommtech.com.au