



## DAY 1 Thurs 28th May

**Moderator for the day: Mehmet Kesim, Anadolu University**

**09:00 – 09:30** Arrival coffee & registration

### Session 1

#### Turkey

**Moderator: Mehmet Kesim, Anadolu University**

09:30 – 9:45

Welcome by the host country  
*President, RTUK & President, RATEM*

9:45 – 10:00

Keynote Speaker  
*Taha Yucel, RTUK*

10:00 – 10:15

Planning for the future of DVB-T2 transmission  
*Ibrahim Cucioglu, Anten AS*

10:15 – 10:30

HbbTV Roadmap of TRT  
*Ruhi Tas, TRT*

10:30 – 10:45

View of the Turkish market from the commercial broadcaster  
*Muzaffer Safak, RATEM*

10:45 – 11:00

Session Q&A with all speakers

**11:00 – 11:30**

**Coffee break**

### Session 2

#### Trends & Markets

**Moderator: Mehmet Kesim, Anadolu University**

11:30 – 11:45

DVB Roll out Europe & Worldwide  
*Peter Siebert, DVB*

11:45 – 12:00

DVB-T2 Benefits, Trends, Opportunities, Experiences on portability and mobility  
*Stan Baaijens, Funke Digital TV*

12:00 – 12:15

Experiences of switch over across Europe  
*Bernard Pauchon, DigiTAG*

12:15 – 12:30

New markets HEVC DVB-T2 Germany  
*Herbert Tillman, Katrein*

12:30 – 12:45

Practical Experiences and best practices from 30+ global DTT deployments  
*Gökhan Dogan, Net Insight AB*

12:45 – 13:00

Update of HbbTV deployments  
*Patrick Rabu, HTTV*

13:00 – 13:15

Session Q&A with all speakers

**13:15 – 14:15**

**Lunch**

### Session 3 Technology Roadmap for DTT

**Moderator: Peter Siebert, DVB Project**

14:15 – 14:30

Dolby's value proposition for DVB-T2  
*Arkin Kol, Dolby*

14:30 – 14:45

Technology Roadmap: DVB-T to DVB-T2...what's coming next?  
*Jens Stockmann, GatesAir*

14:45 – 15:00

Advanced DVB-T2 MI streams processing - significant OPEX & CAPEX savings  
*Dusan Stelov, MAINDATA*

15:00 – 15:15

Content Regionalisation and Targeted Ad Insertion in DTT-SFN Networks  
*Berry Eskes, International Datacasting*

15:15 – 15:30

DTT Network Optimisation with Regional Contents Management  
*Eric Deniau, Enensys*

15:30 – 15:45

Spectrum and DSO Planning: Technical Challenges for Broadcasters and Regulators  
*Milos Pavlovic, LStelcom*

15:45 – 16:00

Session Q&A with all speakers

**16:00 – 16:30**

**Coffee break**

### Session 4

#### Spectrum & Networks

**Moderator:**

**Stan Baaijens, Funke Digital TV**

16:30 – 16:45

Ensuring quality of experience for consumers – Testing and compliance  
*Mike Tometzki, Digital TV Labs*

16:45 – 17:00

The spectrum challenges for DTT going towards WRC-15  
*Walid Sami, EBU*

17:00 – 17:15

Turkish Networks  
*Mehmet Toros, TurkTelecom*

17:15 – 17:30

DVB-T2 and LTE interference Study from DigiTAG  
*Michel Gascoin, NRK*

17:30 – 17:45

Trends in the TV Industry  
*Ugur Savas, Vestel*

17:45 – 18:00

Session Q&A with all speakers

**18:00**

**Closing Remarks: Mehmet Kesim, Anadolu University**



## DAY 2 Fri 29th May

**09:30 – 09:50** **Arrival coffee & registration**  
Welcome keynote from the host country

### Session 1 – Markets & Trends

**Moderator:** **Mehmet Kesim, Anadolu University**

09:50 – 10:00 Welcome from Turkey

10:00 – 10:20 Digital radio development:  
Smart radio tool kit  
*Christian Vogg, EBU*

10:20 – 10:40 DAB International Update  
*Patrick Hannon, WorldDMB*

10:40 – 11:00 DRM Global Update  
*Ruxandra Obreja, DRM*

11:00 – 11:10 Session Q&A with all speakers

**11:10 – 11:30** **Coffee break**

### Session 2 – Trends & Markets

**Moderator:** **Patrick Hannon, WorldDMB**

11:30 – 11:50 Spectrum management for digitisation of radio  
and TV  
*Natee Sukonrat, NBTC, Thailand*

11:50 – 12:10 DAB Case Studies: FM Switch off 2017  
*Jarle Ruud, Digital radio Norge*

12:10 – 12:30 DRM for Billions of People: India, South  
Africa, Indonesia - DRM World Update  
*Ruxandra Obreja, DRM*

12:30 – 12:50 European Tick mark and testing  
*Sam Bonham, DRUK*

12:50 – 13:10 From analogue to DRM  
*Alexander Zink, Fraunhofer IIS*

13:10 – 13:20 Session Q&A with all speakers

**13:20 – 14:00** **Lunch**

### Session 3 – Equipment & Networks

**Moderator:** **Ruxandra Obreja, DRM**

14:00 – 14:20 Connected car: Hybrid radio  
*Walter Huijten, NPO, RadioDNS*

14:20 – 14:40 Radio Equipment DAB  
*Matthew Allen, View Quest (VQ)*

14:40 – 15:00 Spectrum Flexibility and equipment  
upgrade paths  
*Alex Zink, Fraunhofer IIS*

15:00 – 15:20 Transmission equipment & planning  
*Jens Stockmann, Gatesair*

15:20 – 15:30 Session Q&A with all speakers

**15:30 – 16:05** **Coffee break**

### Session 4 – Radio in Turkey

**Moderator:** **Yusuf Gursoy, RATEM**

16:05 – 17:05 Turkish Market Panel:

*Zeki Ciftci, TRT*

*Muhsin Kilic, RTUK*

*Murat Duran, RATEM*

**17:05** **Closing Remarks: Mehmet Kesim,  
Anadolu University**



# Taking Turkey to Digital

28 - 29th May 2015

Beykent University (Taksim Campus), Istanbul, Turkey

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