

EECC: DAB+ in cars

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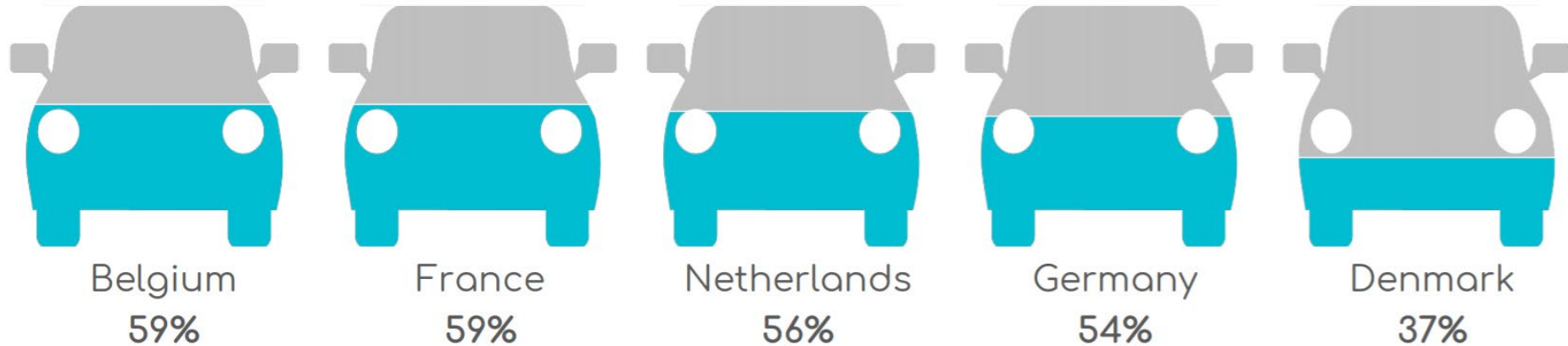
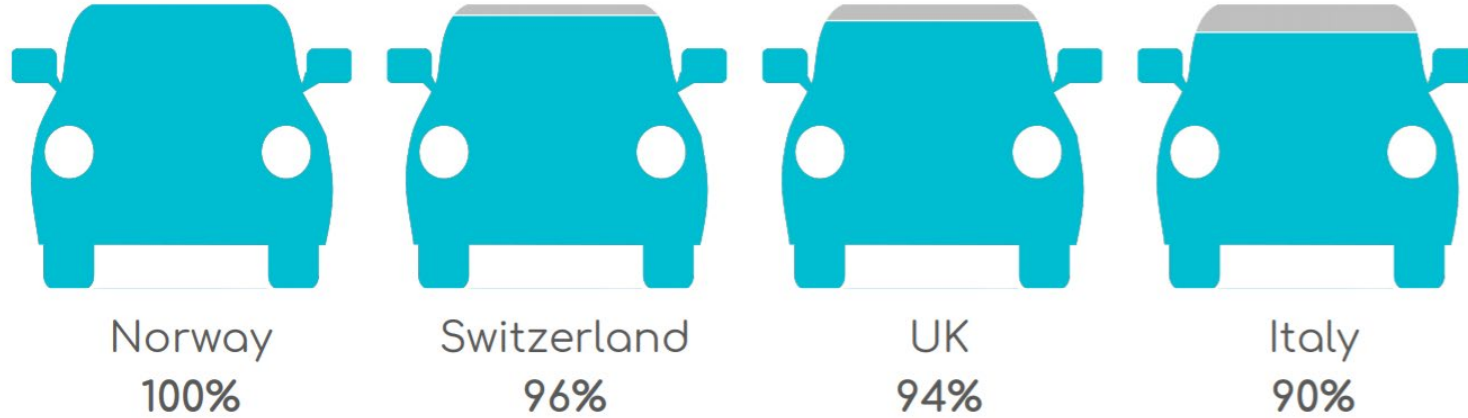
**15 million new cars sold
in Europe in 2018**

One third with DAB+

H1 2020:

over 50% with DAB+

Leading countries over 90%



European Electronic Communications Code (EECC)



- From 21 December 2020, all new car radios sold in EU must be able to receive digital terrestrial radio
- Applies to all EU Member States
 - established DAB+ markets
 - those yet to launch national services

First countries have passed national laws

51% of European car sales



Germany
(3.6m¹)



UK
(2.3m)



Italy
(1.9m)



Hungary



Greece



Cyprus



Malta

Other countries¹ preparing legislation – no red lights

Provisional

Legislation passed

- Germany (3.6m)
- UK (2.3m)
- Italy (1.9m)

Process under way

- France (2.2m)
- Spain (1.3m)
- Poland (0.6m)
- Belgium (0.6m)
- Netherlands (0.4m)
- Sweden (0.4m)
- Austria (0.3m)
- Czech Republic (0.2m)

Red lights

- None

- *Covid-related delays are possible; but no major issues*
- *Auto industry primary concern - wording of laws should be consistent across markets*

Conclusions

- 1 Germany, UK and Italy have passed legislation
- 2 In other markets, consultations taking place - no major concerns
- 3 By end 2021, vast majority of new cars will have DAB+ as standard

Thank you