

## Workshop on the Public Application of DMB Chongqing, China, 21 – 23 October, 2013

Co-sponsored by WorldDMB and Chongqing University of Posts and Telecommunications

### Day 1: October 21, 2013: YF academic hall

14:30-15:00	Opening remarks
15:00-15:45	<b>Keynote speech 1: Recent Development and Progress of DAB in the World</b> Jørn Jensen, WorldDMB President
15:45 -16:00	<b>Coffee Break</b>
16:00-17:30	<b>Keynote speech 2: Overview of DAB+ digital radio in Australia and the Asia Pacific region</b> Joan Warner, CEO of Commercial Radio Australia and Chair of WorldDMB Asia Pacific Committee
	<b>Keynote speech 3: Diversity and flexibility of Eureka-147</b> Gunnar Garfors, President of IDAG, Consultant at NRK
18:00- 20:00	Welcome Banquet

### Day 2: October 22, 2013: YF academic hall

09:00 - 09:40	<b>Keynote speech 1: Direction of future DAB, personal or public?</b> Professor G. Wang
09:40 - 10:30	<b>Keynote speech 2: Emergency communication based on DAB</b> Dr. H. Zhang
10:30 - 11:10	<b>DAB for education in CQUPT</b> Lead by Professor G. Wang
11:10 - 11:45	<b>Emergency communication based on DAB</b> Lead by Dr. H. Zhang

12:00 - 14:00	Lunch
14:00 - 15:45	<b>S1: DAB for transportation and tourism</b>
	<b>S2: DAB for public-service information-provision</b>
	<b>S3: Products and market for public applications</b>
	<b>S4: Start broadcasting in most areas of China - demand and difficulty</b>
15:45 - 16:00	<b>Coffee Break</b>
16:00 - 17:45	<b>Continue the above discuss or visit laboratories, or free talks and discussions</b>
17:45	<b>CLOSE</b>