

Digital Radio - The World of DMB

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[English Translation below](#)

Harris et Factum Electronics ont le plaisir de vous inviter à un séminaire **gratuit** sur Le Monde du DMB, avec une attention particulière sur la Radio Numérique le **mercredi 22 octobre 2008 à 17h** lors du salon Siel & Satis - Le Radio.

A cette occasion, nous serons accompagnés par des intervenants internationaux hautement reconnus, qui donneront un aperçu intéressant et éducatif du monde du DMB.

AGENDA

- 17h00 – 17h20 **How Digital Radio is More Valuable**
Nick Piggott, GCap, UK
Moving from audio to data services and making new money.
- 17h20 – 17h40 **Examples of Valuable Applications in a Digital Radio Environment**
Frank Strässle-Wendelstein, BMT, Germany
Learn about "Tagging" a new application developed by BMT plus the all new telematic standard "TPEG" including the possibilities of different applications regarding all fields of mobility and services.
- 17h40 – 17h55 **Digital Radio – A World Status Update**
Roger Johansson, Factum Electronics
An update on the present status of Digital Radio around the World
- 17h55 – 18h10 **Digital Radio - A Paradigm Shift for Radio**
Stefan Wallner, Harris Corporation
A different view on transmitting radio signals compared

Date

Mercredi 22 octobre 2008

17h00 – 18h30: Séminaire
18h30: Réception
"networking"

Localisation

Amphithéâtre Antares
Satis & Siel 2008
Paris Expo
Porte de Versailles

Pour vous inscrire,
veuillez contacter :

Rebecca Taylor
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to FM and new applications for radio.

18:10 – 21:30 Cette session sera suivie d'une réception "networking" sur le stand Harris, à laquelle vous êtes cordialement invité, **Hall 7.3 booth F58**.

Harris and Factum Electronics are pleased to invite you to a **FREE** seminar about The World of DMB with a special focus on Digital Radio on **Wednesday, 22nd October** during the Siel & Satis Le Radio show.

We will be joined by highly recognised international speakers, who will offer interesting and educational insights into the World of DMB.

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- 17h55 – 18h10 **Digital Radio - A Paradigm Shift for Radio**
Stefan Wallner, Harris Corporation
A different view on transmitting radio signals compared to FM and new applications for radio.
- 18:10 – 21:30 A networking cocktail reception will follow on the Harris booth, **Hall 7.3 booth F58**.

Date

Wednesday, 22nd October,
2008

17h00 – 18h30: Seminar
18h30: Networking Reception

Location

Amphitheatre Antares
Satis & Siel 2008
Paris Expo
Porte de Versailles

To register please contact

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