

WorldDMB European Automotive Event

Sebastian Kett
ARD Project Office
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What I am doing



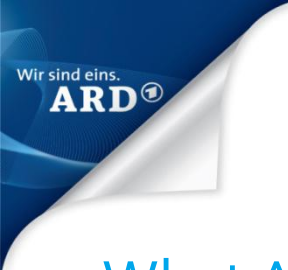
Consulting Engineer



Manager Development
and Technical Services
Digital Radio



Member of ARD
Digital Radio
Project Office



What ARD is doing

- + ARD is strongly influencing the digital radio development
- + ARD is deeply involved in all major processes
- + ARD is heavily promoting digital radio

ARD digital radio network

- + 70% area
- + 82% population
- + Along motorways
- + Metropolitan areas
- + Rural areas
- + Brands with guaranteed set of additional data („minimal set“)

