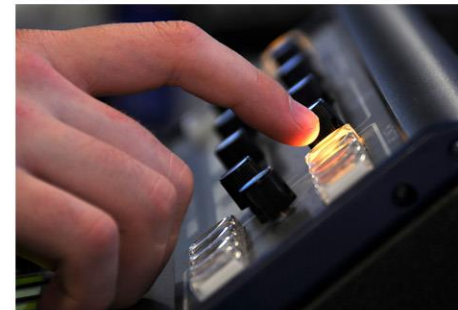


Delivering the Moment



EXPERIENCES WITH EDI

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ABOUT THE SPEAKER

Roland SCHALLER

Regional Sales Manager

- Roland Schaller is working since 3 years at Harris Broadcast in charge of selling Transmitters.
- Previously he worked in the Mobile TV, Satellite and IP Networking industry, holding various technical positions in Product Management, Presales, Training and Support
- Mister Schaller holds a degree in Electrical Engineering from Aachen Technical University (Germany) and a Master in Management from SKEMA business school (France)



ABSTRACT

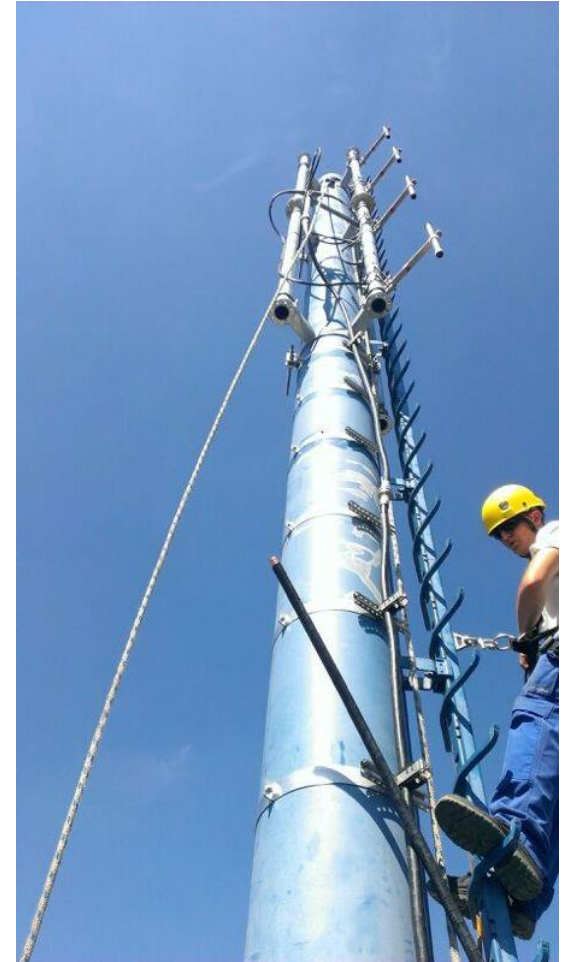
Experiences with DAB distribution over IP using EDI

- The EDI protocol (ETSI TS 102 693) has been standardized for 4 years now. It has been well studied from a theoretical aspect and there are now many products available on the market supporting EDI.
- However despite its obvious advantages, many operators are still reluctant to implement EDI because of its apparent complexity and perceived lack of maturity.
- Hear from a real-life EDI implementation in The Netherlands with a full EDI distribution 34 transmit sites with advantages of using EDI versus ETI, encountered issues and some overview about how this was achieved.

EDI DISTRIBUTION IN NETHERLANDS

Project Overview

- 34 transmitters national DAB+ MUX
- Covering all Netherlands
- For the Commercial Radio Stations
- Transmitter Powers 40W to 1.3kW
- Running in Single Frequency Network
- Signal distribution via EDI
- Deployed in less than 3 Months



EDI DISTRIBUTION IN NETHERLANDS

Benefits of using EDI compared to ETI distribution

- Cost is the main driver for moving to EDI
- At comparable cost, it is possible get 30 to 100Mbit/s IP line for cost of E1
- IP network infrastructure is off-the-shelf, cheap and reliable
- IP as a basis transport gives some flexibility in the network design
- Ability to use the IP network for multiple EDI streams for Multiple DAB and other transmitters
- Ability to use the IP network for monitoring in parallel with EDI
- Ability to use IP network for other purposes (remote surveillance, Audio over IP, future applications)
- Form factor much reduced: from rack to 1U server or cloud

EDI DISTRIBUTION IN NETHERLANDS

Technical Learning's during implementation

- The network uses IP Multicast throughout the entire network. It saves bandwidth and is easy to manage
- CoS (Class of Service) and QoS (Quality of Service) IP packet marking should be used to prioritize important IP streams
- In order to mitigate IP packet loss a certain level of FEC should be used:
 - This network uses FEC5, but is not really necessary
 - Due to the fact multicast is used, it is only a waste of +/-0,8 Mbit/s
 - FEC1 would work nice too
- Packet Spreading should be used for reliable transport of the stream, this is equally as important as FEC

EDI DISTRIBUTION IN NETHERLANDS



Partnership between Broadcast Partners and Harris Broadcast

- The complete national covering network using 100% IP distribution was designed and built in a few months
- The network is based on closed user group IP links and some Microwave links
- Broadcast Partners and Harris worked closely together to improve the EDI card and software functionalities
- Harris has currently the only EDI converter that works with a user settable buffer size which determines the usable spreading
- The built-in EDI card allows usage of all FEC1 to FEC8 modes
- For this network, the Fraunhofer IIS Content Server was selected by Broadcast Partners

EDI DISTRIBUTION IN NETHERLANDS

Benefits of Harris Broadcast Transmitters with integrated EDI

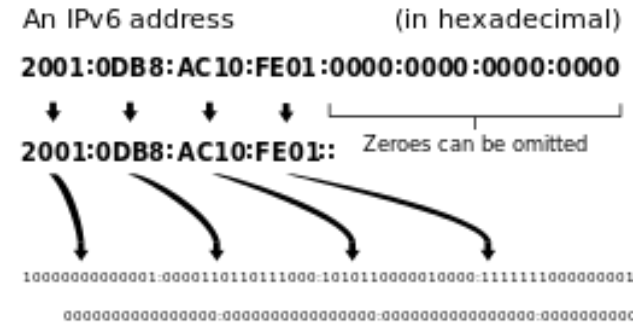
- Uses the market leading Maxiva VAX Transmitter DAB transmitter:
 - Reduces service costs due to highest reliability
 - Minimizes service downtime thanks to hot-swapping of critical parts
- Benefits of fully integrated EDI solution for DAB input card:
 - Cost-effective: Built-in solution is more cost-effective than external adapter
 - Preserves investment: EDI card can be factory ordered or retrofitted later
 - Simplifies management: EDI interface management fully integrated in transmitter user interface and management.
- Tested with most of the DAB head-end vendors on the market



CONCLUSION

IP is the way forward

- IP distribution nowadays is:
 - Reliable: Closed User Groups, committed Quality of Service
 - Universal delivery: xDSL, Fiber Optic, Microwave, Managed Service, ...
 - Cost-competitive: standardized equipment in IP Core and Edge
 - Future-proof: IPv6, LAN up 100Gb/s, WAN DWDM 1Tb/s per Fiber
- IP now allows for all past and future applications:
 - Signal: From analog audio over IP to ASI over IP, including EDI
 - Equipment monitoring and management
 - Remote surveillance: CCTV, building management, power sockets, ...
 - Allows for all these applications at the same time on same media
- → EDI is the future of DAB(+) distribution



THANK YOU FOR YOUR ATTENTION

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