

DAB+ IN FRANCE

FRANCE'S FAVOURITE MEDIA

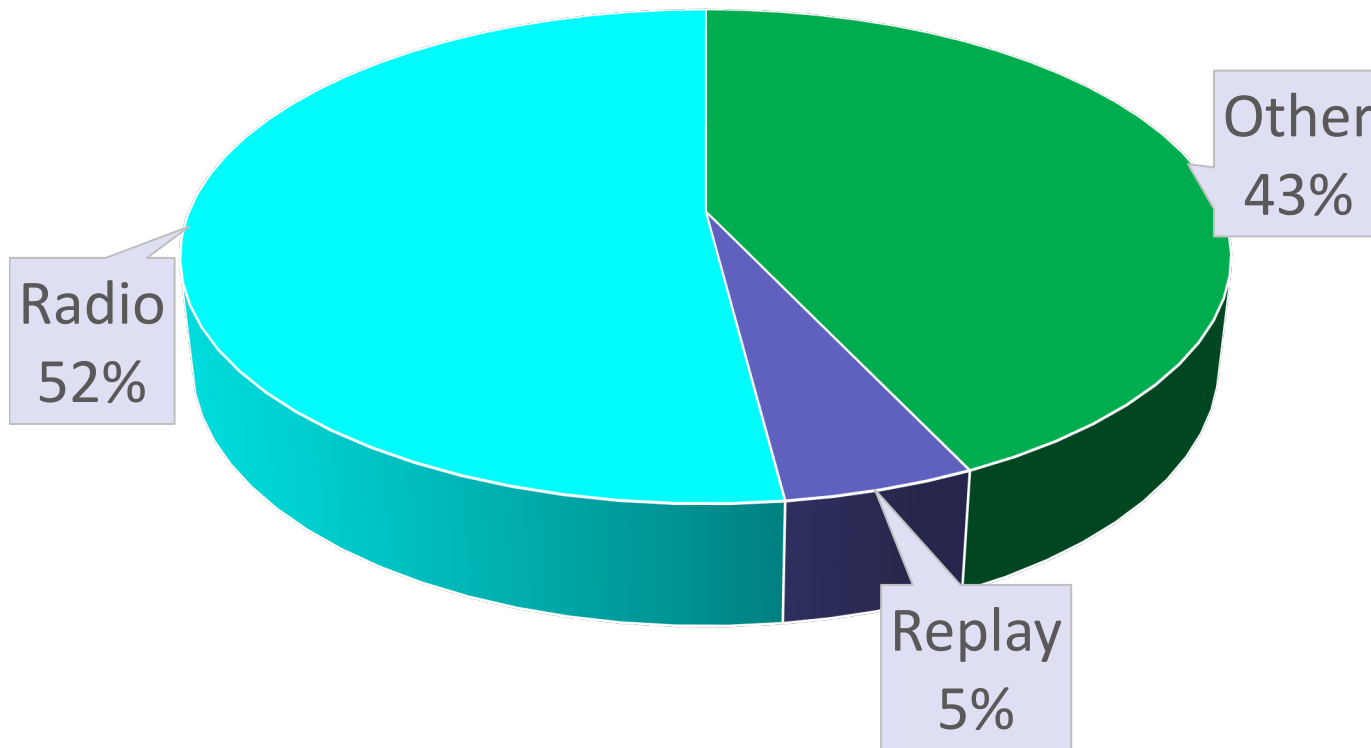


39 MILLION LISTENERS / DAY

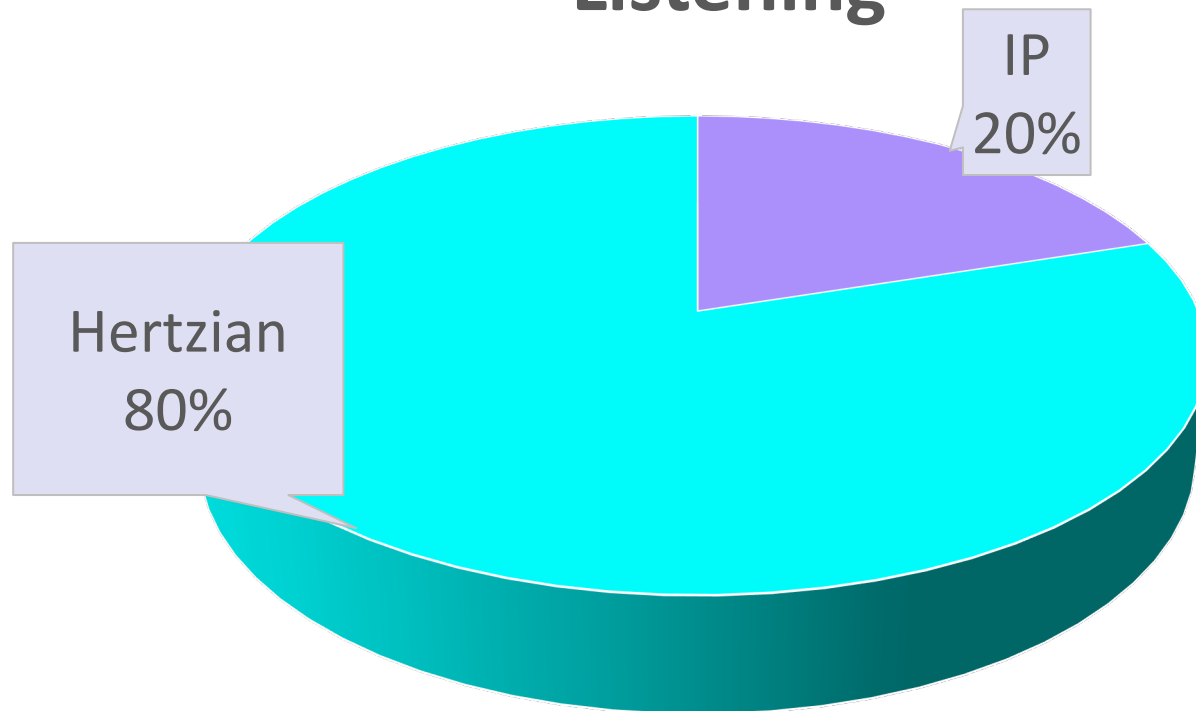
2H36 OF LISTENING

+1000 RADIO STATIONS

Audio



Listening







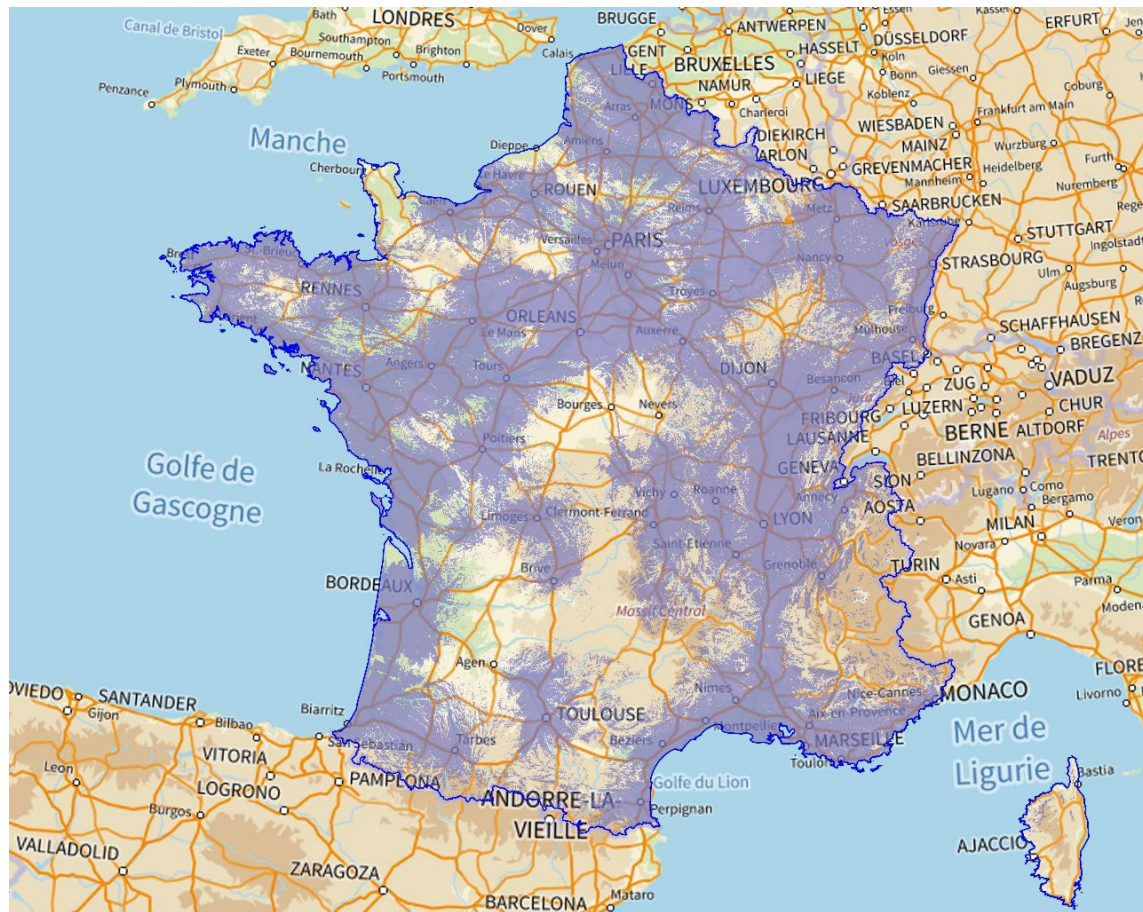
556 stations

110 multiplexes



**DAB+ coverage in
September 2023**

**54,8% of the
population**

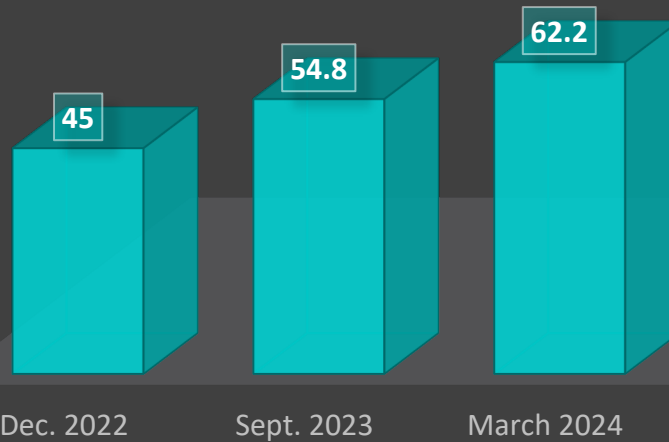


**DAB+ coverage in
March 2024**

**62,2% of the
population**



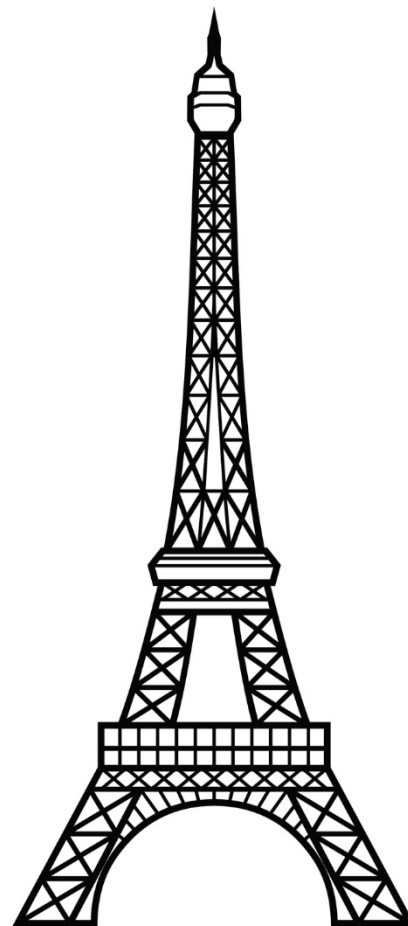
DAB+ INCREASED COVERAGE (% OF POP.)



DAB+ IN PARIS

/ 48 FM stations

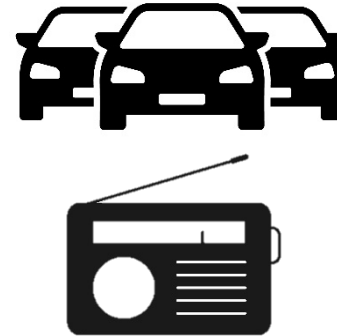
/ 102 DAB+ stations



DAB+ EQUIPMENT

 **99% of new cars**

 **15% of households**



PROMOTING DAB+



RADIO WHITE PAPER : A STATE OF PLAY

 Economical point of view

 Technological review

 Editorial future

 Evolution of uses

 Roads to success

**THANK YOU FOR YOUR
ATTENTION... AND SEE
YOU NEXT YEAR !**