

# Provide Affordable DAB Receivers Locally in

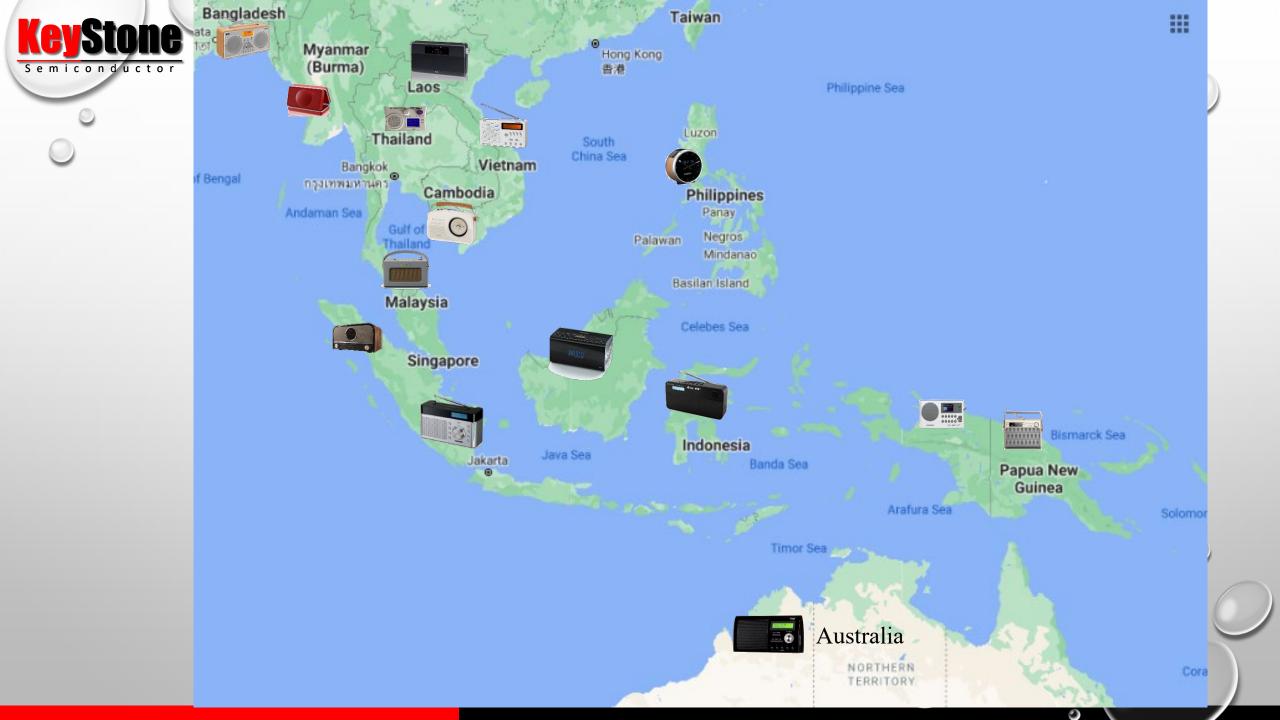
**Shortest Time** 



**Albert Tseng** 

**CEO** 

KeyStone Semiconductor Corp.





How does our country establish local DAB receiver Industry **Shortest Time** 





#### What is a good DAB Engine

### **+Fully Standard Compliant: ETSI EN 300 401 +High Integration**

- Basics: OFDM decoder, AAC+ decoder, Peripheral Controllers
- Built in processors for customers to design codes
- Enough GPIO pins to accommodate various customer needs

#### **+Modular**

Take care RF issues in the module



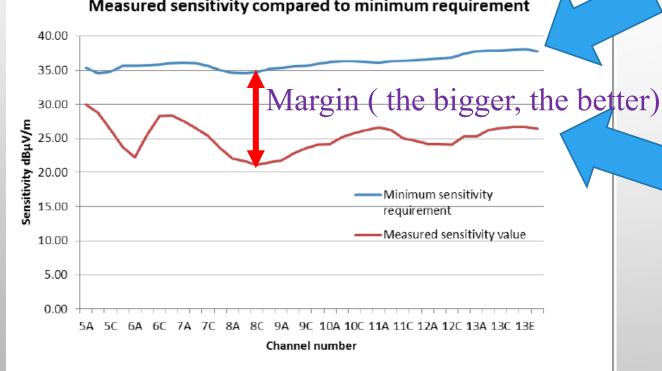


#### What is a good DAB Engine

**+Tick Mark Approved** 

Measured sensitivity compared to minimum requirement

Minimum Requirement



Graph of measured minimum sensitivity against tick mark requirements

Actual Measurement: The lower the better





## Choose a good total solution partner



#### **Good Total Solution Provider**

- **+Train your engineers**
- **†Provide abundant H/W and S/W design** references
  - kitchen, living, clock radios
  - basic, visual, hybrid
  - Local Characters
- **+Help you review circuit design and layout**
- **+Help you test it to assure quality**



#### Test is important

#### **Affordable Signal generator is important**

**☆ Recommendation: SAB** 

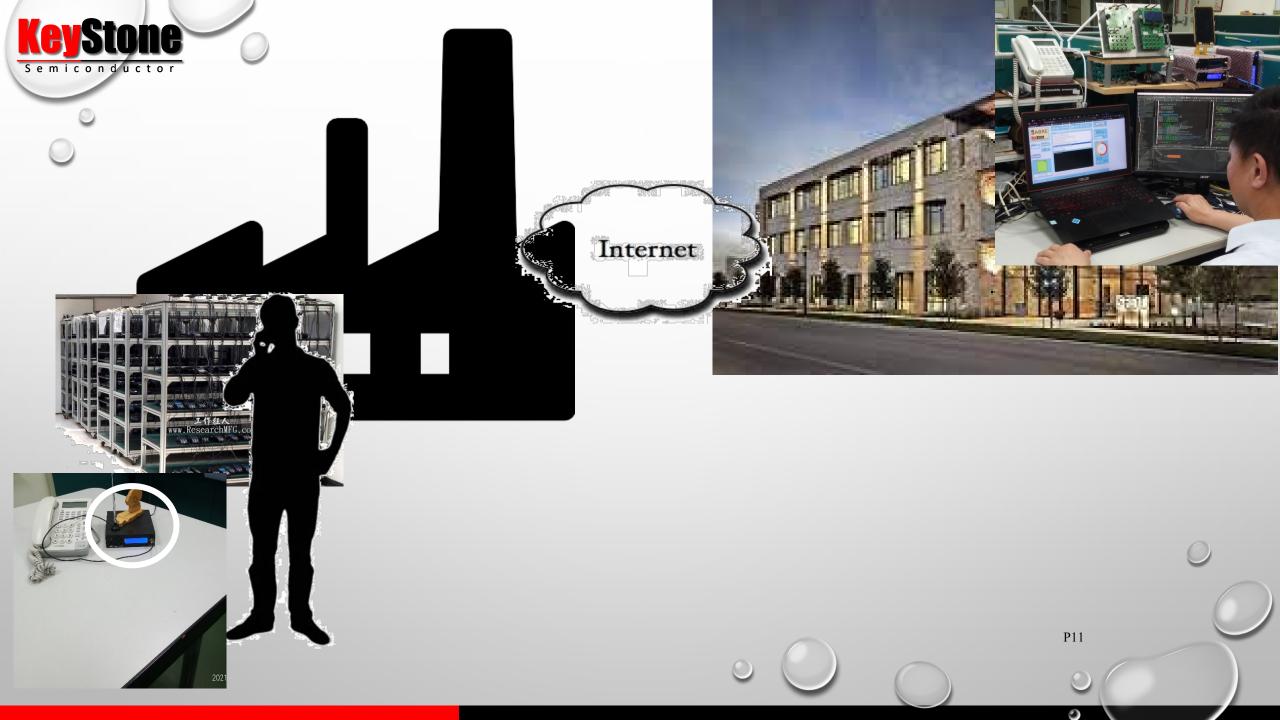
- Stand alone mode
- **†** Connection mode
- ↑ Network mode
- Auto-test mode





#### KeyStone is a good choice

- **†Proven by Pioneer, Sharp, Philips, Sangean etc.**
- **†Rich in experience: Millions of chips shipped**
- **+Located in Taiwan** 
  - ▼ Taiwan has over 650 thousands of migrants from Thailand, Malaysia, Indonesia, Vietnam, Myanmar, Cambodia etc.

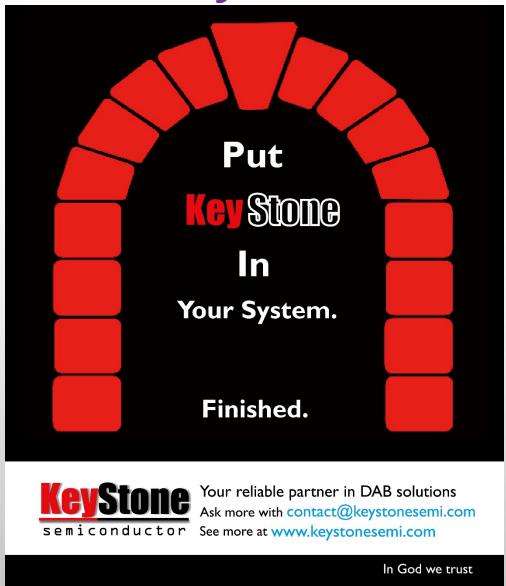






## Cost effective DAB engine

#### Keystone





A good total solution partner

