Delivering UK radio's digital future

Ford Ennals, CEO Digital Radio UK



Long and difficult journey







Digital has transformed UK radio 71% of listeners



Digital listeners are all ages





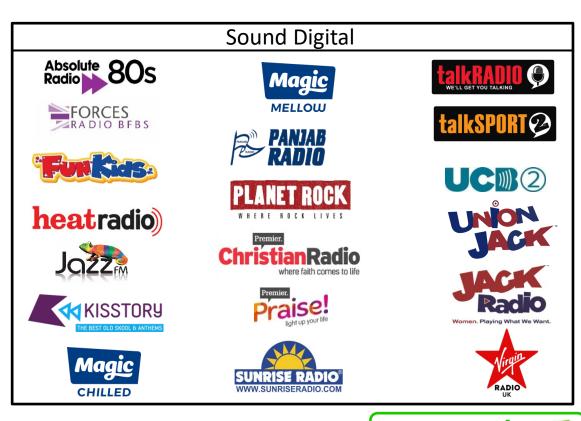


Growth of digital radio in the car



Commercial digital stations doing well





Helping local stations go to digital



Government criteria have been met



Smart speakers change everything

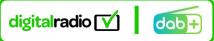


Update 7



Digital radio is the future of radio





Thank you.

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