

DAB+ Multiplexing & Case Studies
World DAB Workshop, Amman Jordan, August 2017

Who are Factum Radioscape?

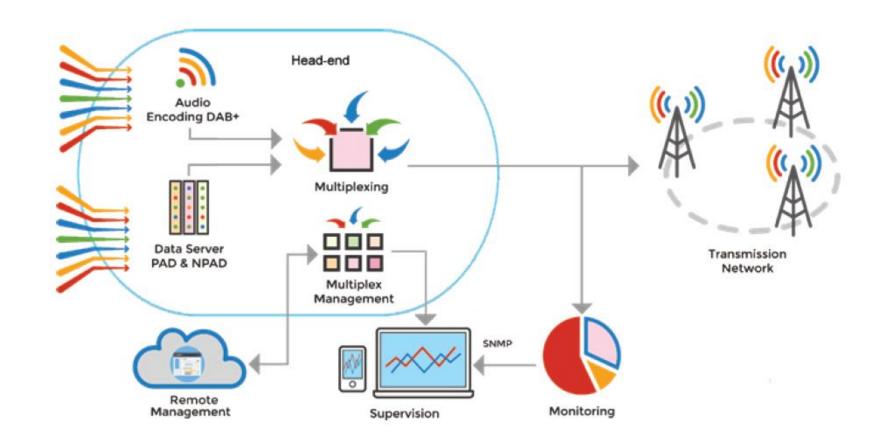
- 20+ Years of Experience
- 200+ Multiplexers Worldwide
- Systems Deployed in over 30 Countries





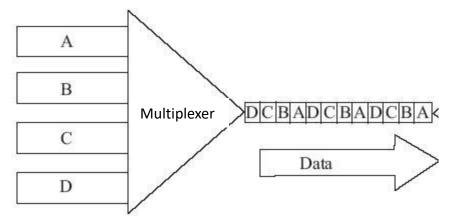
What do we do?

- Encoders
- Multiplexers
- Monitoring
- Analysis



Multiplexing & Encoding

- What is a multiplexer?
 - Combines inputs from several sources to produce a single output
 - Each audio source (radio station) is assigned a 'subchannel' with several characteristics
- Main advantage over FM is being able to use shared resource
 - Multiple Audio inputs fed to a common transmission source
 - Considerable efficiency savings



Example – National Commercial UK

D1 National				
	Ladio 3 LBC 3 Heart 3 Capital XTRA	3 Smoo Radio	UCB KISS Magic Heart extra	Capital KISS FRESH
10.07.2017				
Absolute Radio	C1C0	80 kbit/s	Mono	Rock Music
Capital UK	C5DA	80 kbit/s	Mono	Pop Music
Capital XTRA	C37B	112 kbit/s	Joint Stereo	Pop Music
Classic FM	C2A1	128 kbit/s	Joint Stereo	Serious Classical
Heart extra	CFD1	80 kbit/s	Mono	Pop Music
Heart 80s	C1DC	80 kbit/s	Mono	Pop Music
KISS	C5C0	80 kbit/s	Mono	Pop Music
KISS FRESH	CDD1	80 kbit/s	Mono	Pop Music
LBC	CØC2	64 kbit/s	Mono LSF	Varied Speech
Magic	C0C6	80 kbit/s	Mono	Pop Music
Radio X	C4CD	80 kbit/s	Mono	Rock Music
Smooth Extra	C6C0	80 kbit/s	Mono	Easy Listening
talkSPORT	C0C0	64 kbit/s	Mono LSF	Sport
UCB 1	C4CA	64 kbit/s	Mono LSF	Religion
INRIX UK TPEG	E1C000BA	16 kbit/s	Packet Data	

Audio Encoders

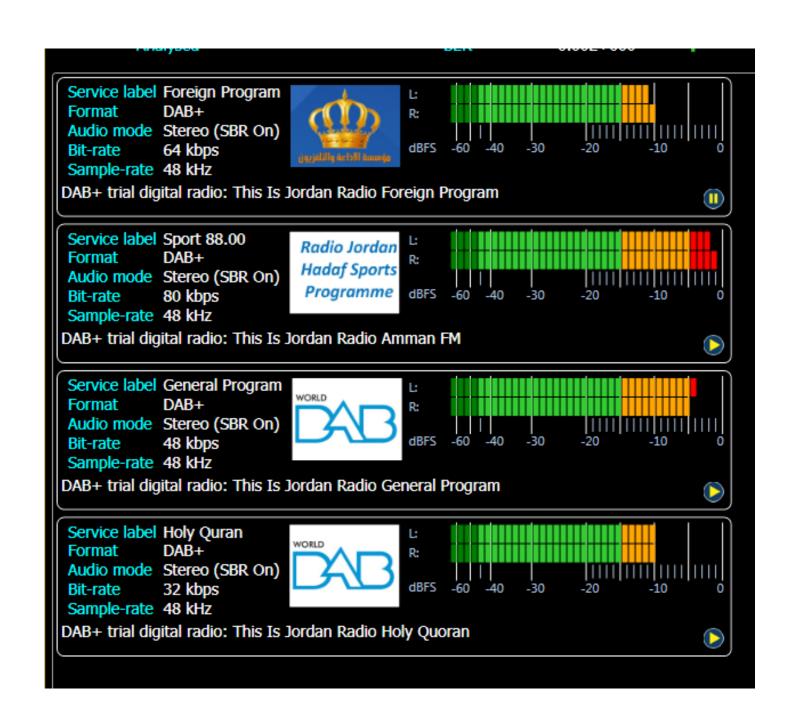
- All audio input is encoded to DAB+ audio standard HE-AACv2
 - Mono, Stereo, Dolby 5.1 surround
 - Parametric Stereo, Spectral Band replication techniques available
 - 8 to 256kbps
 - Commonly implemented between 48 96kbps per source,
 - 96kbps = approaching CD quality

Data services

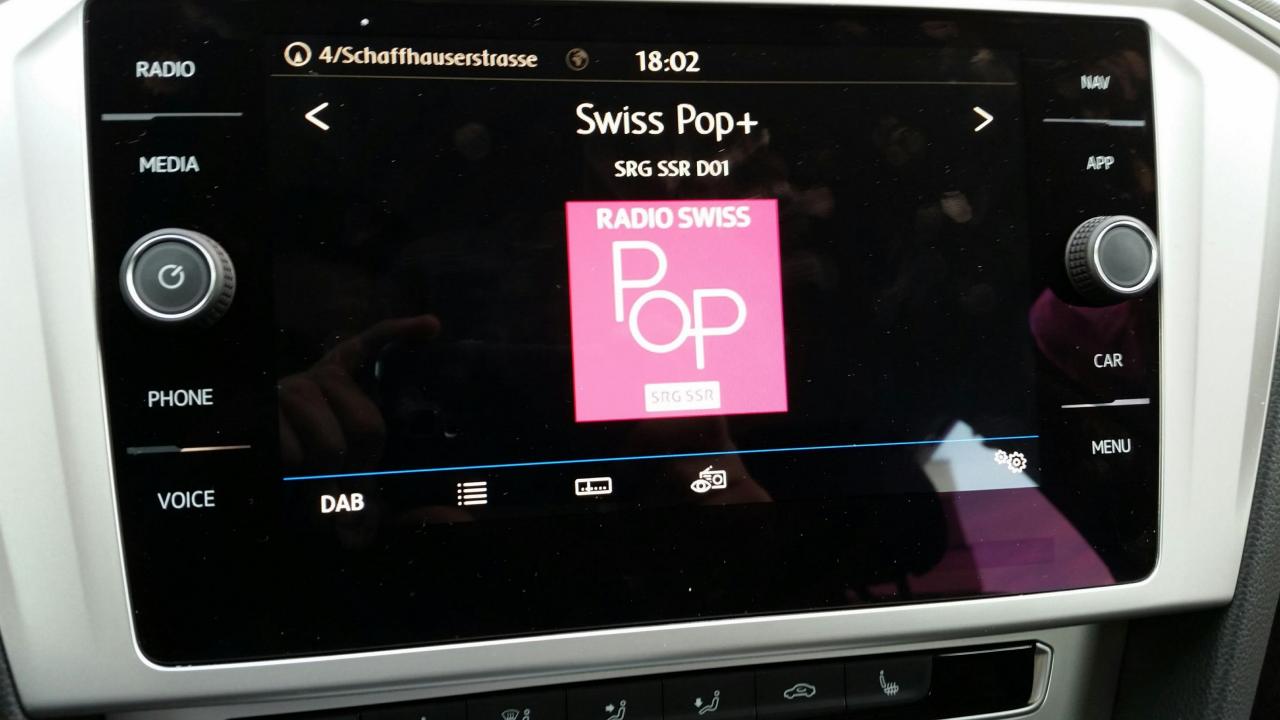
- Data services can be added to enrich content:
- DLS, text for radio
 - Now playing information
 - Twitter feed
 - RSS news feed
- SLS, pictures for radio
 - Station Logo
 - Album Art
 - Advertising
- Ancillary Data:
 - Electronic Program Guide
 - TPEG, Traffic and Travel information

PAD – Program Associated Data

NPAD – Non Program Associated Data



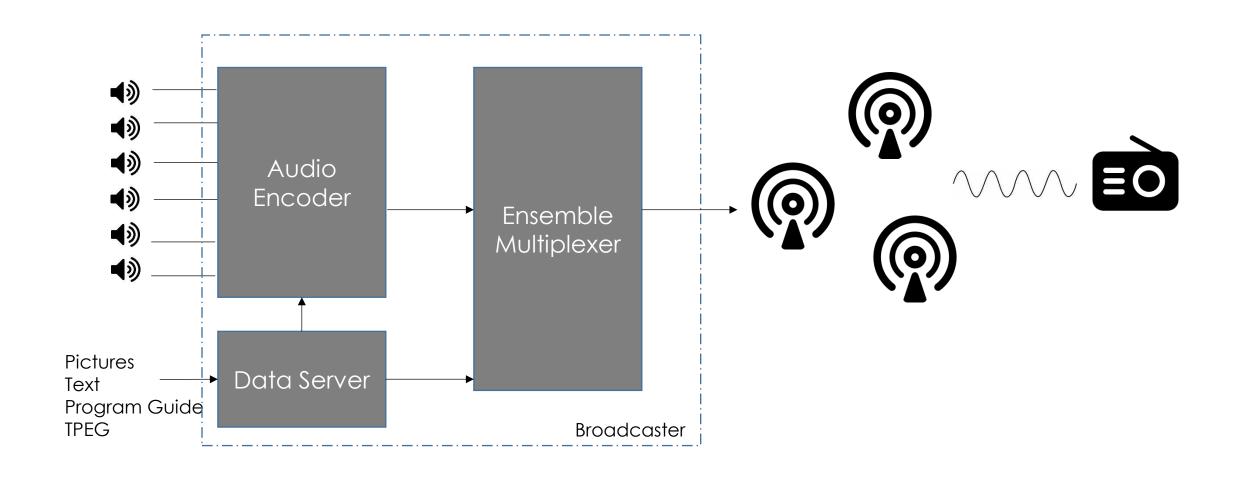




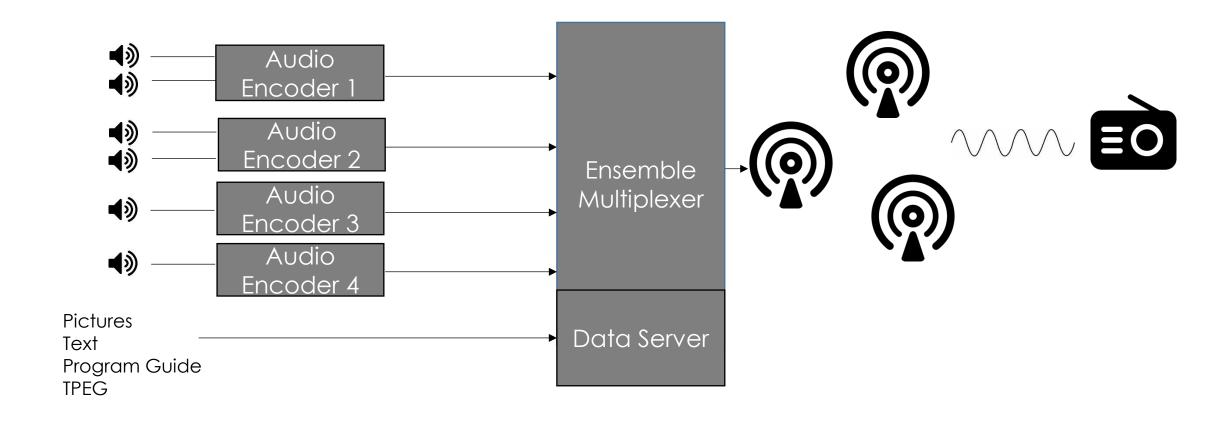
The broadcast chain

- The process of getting audio services to listeners
 - Audio source
 - Encoder(s)
 - Contribution Link
 - Multiplexer
 - Distribution Link
 - Transmitter
 - Receiver

The Broadcast Chain – single site model

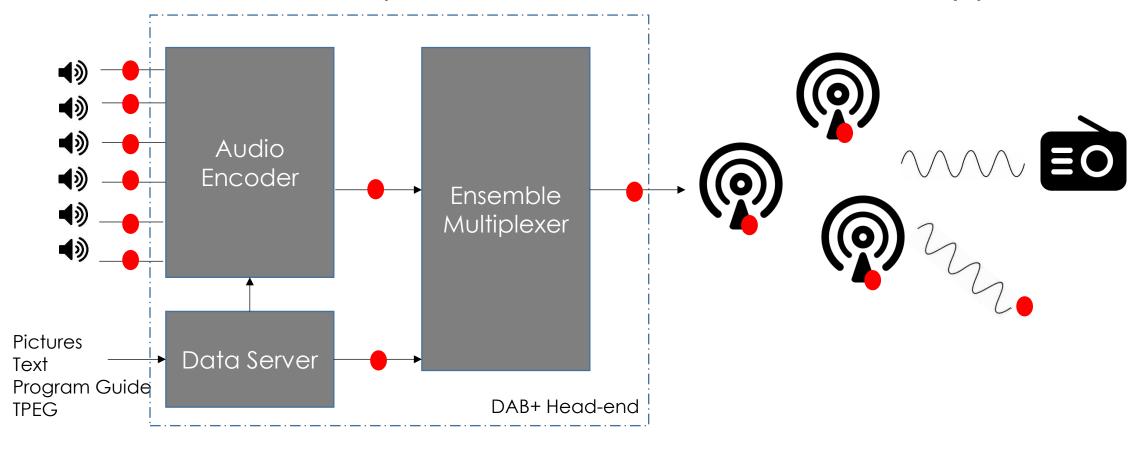


The Broadcast Chain – multi site model



Monitoring and supervision

• Due to IP nature, it is possible to monitor broadcast at many points



FACTUM RADIOSCAPE

OBSERVA Field Monitor

18:47:37

22 August 2017

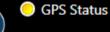
RF: 185360 Input Not playing a subchannel Playout Analysed

Ensemble Field Strength 52.68 dBµV/m BER

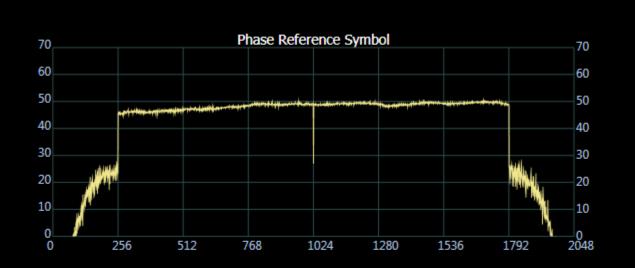
E000 DEMO 0.00E+000



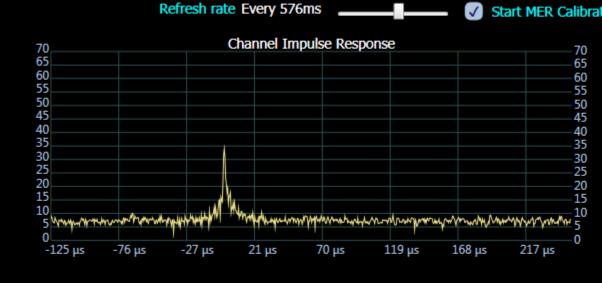


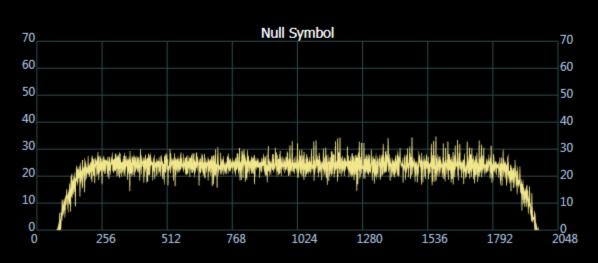


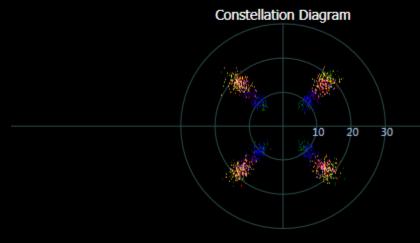












Monitoring and supervision

- Using the correct arrangement of monitoring tools it is possible to ensure very high services
- In the UK 99.8% up time in SLA is common
- This is only possible if we understand every aspect of our network
- SNMP, Network Management Systems (NMS) can translate high amounts of data into an easy to understand picture
- Provides insurance in case of failures you will know where the problem lies immediately.

Case study 1 - UK

- 60 Multiplexers
- Over 300 radio stations
- BBC Adds and removes channels daily
 - Sport events
 - Parliamentary coverage
- Pop up stations
- Small scale DAB

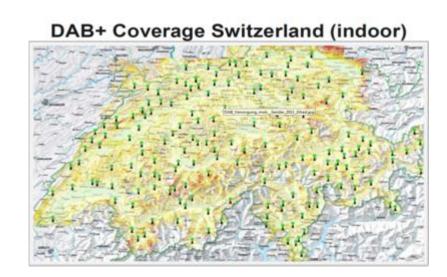




Stations broadcasting for only one month

Case Study 2 - Switzerland

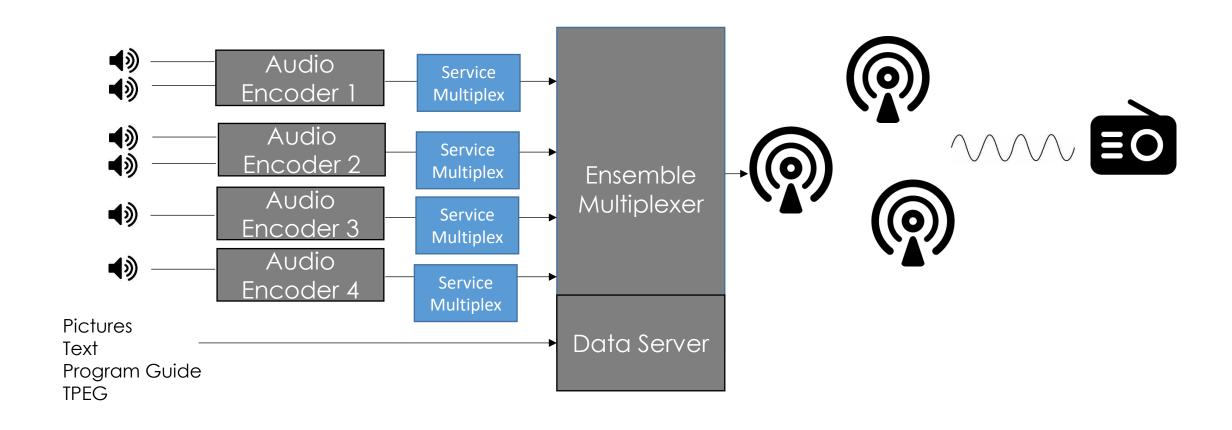
- Challenging terrain requires extensive planning
- Have to produce everything in 4 languages:
 - French, German, Italian & Romansch
- Use announcements for emergencies
 - Avalanche warnings
 - Traffic accidents
- Liberty Media distributing DAB over cable on subscription
- IP system based on existing IT infrastructure
- Audio over IP/Satellite input



Case study 3 - Australia

- Long distances and time zone challenges
 - ABC broadcast across 3 time zones
- Local content
 - Content is produced in Sydney but for each city, localised content
- Service multiplexing
 - Introduces an intermediary step between encoder and multiplexer
 - Gives broadcaster complete control over their allocated bandwidth
 - Ensures that there is 'firewall' between competing entities
 - Co-operation through separation

The Broadcast Chain – multi site model



Case study 4 – South Africa

- Congested FM network
 - There is no more space for new services in Johannesburg
- Complex licence arrangements
 - FM operators in Pretoria are not allowed to broadcast in Cape Town
- Digital radio needed for growth in the market
 - Best avenue for growth is DAB+ and multiplexing on a common frequency
- Highly co-operative approach
 - SABC (state broadcaster) is sharing the multiplex with 14 other broadcasters















- BBC Wales
- BBC Cymru
- Nation Radio
- Dragon Radio
- Cheesy FM
- Capital Liverpool
- Dee on DAB
- Wirral Radio
- Chris Country
- Love 80s
- Sandgrounder









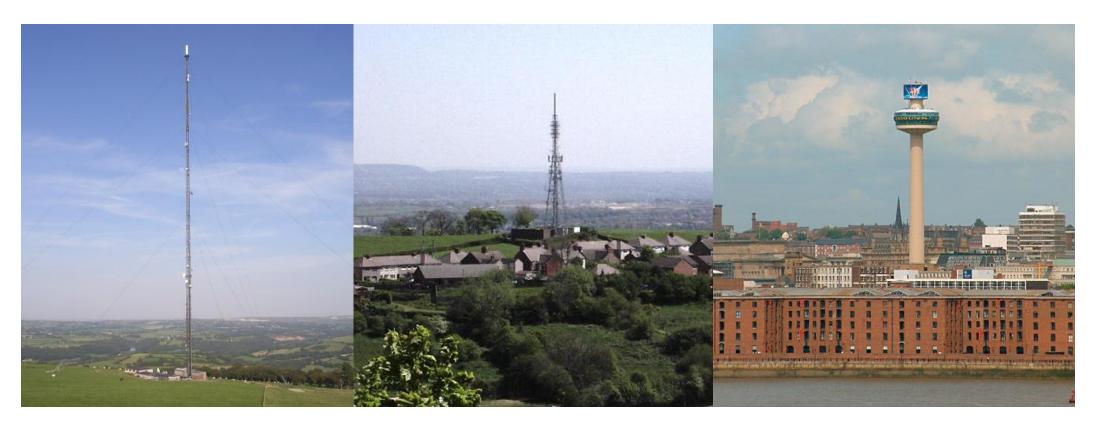
Chris Country

- Started as internet station
- Now on 3 multiplexers in the UK
- UKs only dedicated country channel
- Has grown from a few hundred listeners to 50,000 (Rarjar Q2 2017)
- Attributes listener growth and engagement to digital radio



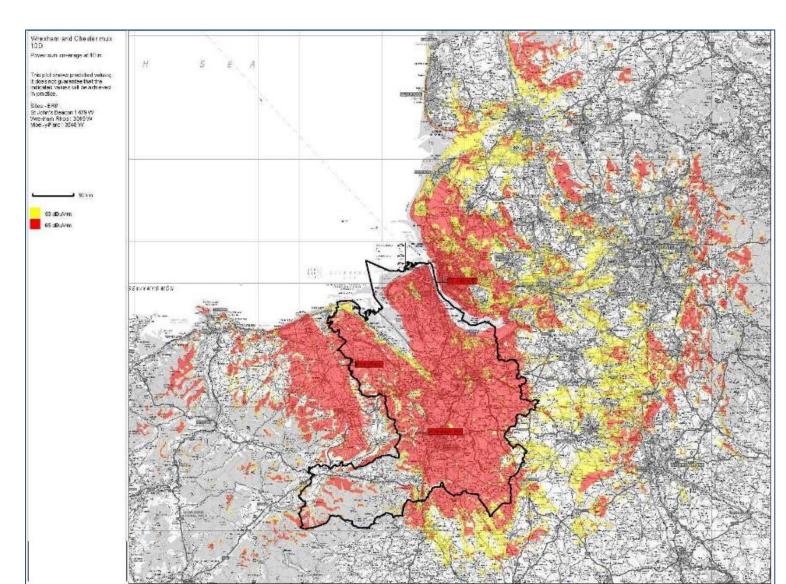


Transmission sites

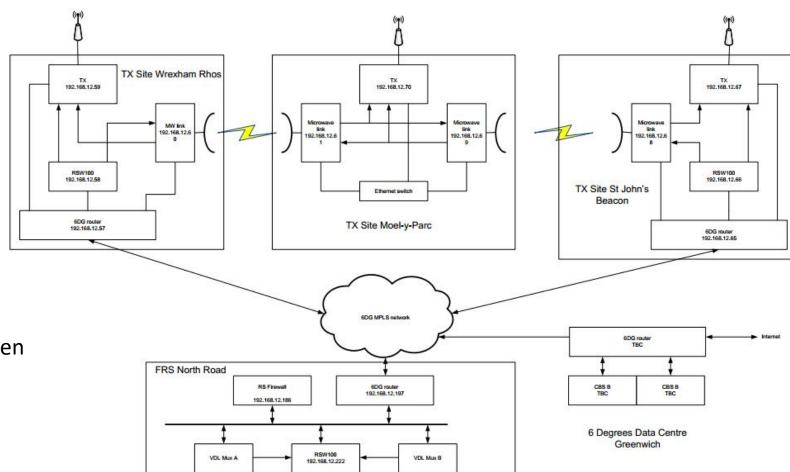


Coverage & Planning

- OFCOM licenced area
- Planning required to get best coverage
- SFN the way to go covering a hilly area:
 - Liverpool
 - Manchester
 - Chester
- Many, many field tests!



SFN Management



- Three transmitters operating in SFN
- Common timing source (GPS)
- Bidirectional microwave links between
- Managed and operated in London

In summary

- Multiplexing and encoding is an efficient means of broadcasting high quality, spectral efficient audio services
- There are several ways to arrange the multiplexers and encoders
- DAB+ is creating growth in many countries
- SFN planning is critical to ensure excellent coverage
- Monitoring and analysis tools can ensure excellent service